



Budapest, Hungary

+36 30 072-2583 kook.merve@gmail.com | Eligible to work in EU

Merve Koók, Product Designer

As a UX/UI specialist with a focus on designing clean and functional projects, I have a proven track record of creating unique solutions for various platforms and devices.

Experience

Product Designer, UPSY

Mar 2022 - May 2023

- Successfully designed an AI-based shopping helper widget that improved the overall user experience.
- Implemented customer feedback to redesign the widget, customer dashboard, and marketing website, resulting in a significant increase in average usage (from 4% to 13.38%) within 7 days.

Product Designer, CyberBox

Jan 2022 - December 2022

- Led the product and system design for a complex NFT market product, resulting in the design of the dashboard and marketing website.
- Achieved +1200 active users within 3 months of launch.

Product Designer, Telesmart

Jan 2021 - Mar 2021

- Led branding, system design, user flow and UI/UX design for Telesmart resulting in the design of both customer and admin dashboards and marketing website.
- Telesmart product awarded as Best Voice/UCaaS Service Innovation by Global Carrier Awards in 2021

Product Designer, SmartTelco IT House

Jan 2020 - Sep 2022

- Worked with 8 developers to provide integrated design solutions for SaaS / CPaaS services for Europe and US clients.
- Successfully designed, prototyped and handed off 5 products related to telecommunication and online betting.

Education

Budapest Business School

Marketing and Commerce, Sep 2020 - May 2023

Akdeniz University

Mathematics, Sep 2010 - May 2016

Languages

English: C1 | Turkish: C2

Skills

Figma | Sketch | Adobe XD | Illustrator | Whimsical | Principle

